



**For Immediate Release**

***CIO Partners and cMarket Announce Partnership to Raise Funds for OK4Youth***

***Donated Items and Services to Be Auctioned Online for Non-Profit Organization***

ATLANTA, GEORGIA (May 15<sup>th</sup>, 2008) – CIO Partners, a leader in Executive Search, IT Staffing and Recruitment Strategies, today announced a new partnership with cMarket to raise funds for its selected 2008 corporate charity, Opportunity Knocks for Youth (OK4Youth). On July 1st, the “doors” will open to the First Annual CIO Partners Online Charity Auction, an event that will take place on the Internet at [www.ciopartners.cmarket.com](http://www.ciopartners.cmarket.com).

The auction will run from July 1<sup>st</sup> through July 31<sup>st</sup>, 2008 and promises to serve as a major fundraising vehicle for OK4Youth a charity which focuses on improving the lives of at-risk teens in its local community. OK4Youth advocates, sponsors, and members of the local community will receive emails about the auction, and can forward those emails to invite an unlimited number of guests to virtually “attend” and take part in the auction. Members of the public can also participate by going to [www.ciopartners.cmarket.com](http://www.ciopartners.cmarket.com). Using exciting new software provided by cMarket, Inc., an organization with a focus on serving non-profit organizations, and with the generosity of OK4Youth donors, CIO Partners is assembling an exciting catalog of auction items to get people bidding.

“We're extremely honored that CIO Partners has chosen cMarket to help raise money for such an important cause in OK4Youth,” said Jon Carson, Chief Executive Officer and Co-founder of cMarket. “We understand how challenging it is for nonprofits to raise funds solely through live auctions, since such not all of their supporters are able to attend and place bids. This is a wonderful example of how nonprofit organizations such as OK4Youth can use technology to reach out to their supporters on a much larger scale, and raise the funds they need to truly make a difference.”

Everyone is welcome to browse, shop, or just drop by and sign our guest book to show their support for the children served by OK4Youth at [www.ciopartners.cmarket.com](http://www.ciopartners.cmarket.com). Donated items and services are still being accepted – simply log on to the site and click on the “Donate Now” button. Users can also contribute to the auction’s success by using the “Tell A Friend” button on the website.

For more information about getting involved, contact Valerie Atkinson, [valerie.atkinson@ciopartners.com](mailto:valerie.atkinson@ciopartners.com), 770.971.0324

### **About OK4Youth**

OK4Youth is a Georgia based 501(c)3 non-profit corporation dedicated to improving the lives of foster and other at-risk teens in Cobb County. The organization's mission is to empower it's served youth with the value of education by providing mentoring, tutoring, education monitoring, and programs encouraging the participants to complete their education and become self sufficient citizens. For more information, visit [www.ok4youth.org](http://www.ok4youth.org).

### **About cMarket, Inc.**

cMarket, Inc., of Cambridge, Massachusetts, enables nonprofits to easily create, extend, market, and manage their fundraising auctions online. With the ability to reach the inboxes of their community or target customer set, cMarket helps nonprofits to maximize auction revenue through increased bidding, auction sponsors, and added donor value. cMarket's solution has helped numerous nonprofits nationwide in the arts, healthcare, faith-based and education sectors raise significant funds. For more information about cMarket, including the most current running auctions, visit [www.cMarket.com](http://www.cMarket.com).

### **About CIO Partners**

Founded in 2001, CIO Partners is a privately held, national talent organization based in Atlanta, Georgia. The company offers services in Executive Search, IT Staffing, and Recruitment Strategies. CIO Partners provides its clients with its CIO RightHire Process to ensure both a cultural and a technical 'best fit' for long term success. CIO Partners employees benefit from an industry leading Employer of Choice plan and the company has recently been named by the Atlanta Business Chronicle as one of the Best Places to Work in Atlanta. The company was also named to the prestigious Inc 5000 list and was awarded one of Cobb County's Top 25 Small Businesses of the Year. For additional information, visit [www.CIOPartners.com](http://www.CIOPartners.com).

### **About Talentric**

Talentric Professional Recruiters (Talentric), a business unit of CIO Partners offers staffing services across multiple industries including accounting/finance, legal, retail/restaurant operations and engineering. Talentric Practice Leaders have previous corporate experience within their industry and are uniquely positioned to understand their clients' specific hiring requirements. Their extensive domain knowledge and vertical focus ensure a 'best fit' between a client's requirements and the candidate's experience.

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